

# Elevate

## SMALL BUSINESS GRANT AWARDEES 2023



### ANTONUCCIO'S ITALIAN MARKET

- **Fort Wayne, Ind.**
- **Grant Amount:** \$15,602
- **Member:** 1st Source Bank
- Antonuccio's Italian Market provides convenient, local access to high-quality, whole foods and an authentic Italian culinary experience. The market and eatery features a wide variety of fresh produce, fine Italian meats and cheeses, breads, Italian cookies and select imported wines. Elevate funds will be used to buy commercial-grade equipment to offer an assortment of fresh pastas.

### NEIGHBORHOOD DEVELOPMENT ASSOCIATES, LLC

- **Lakeville, Ind.**
- **Grant Amount:** \$20,000
- **Member:** 1st Source Bank
- Neighborhood Development Associates is a full-service consulting firm for owners and developers of affordable housing developments throughout Indiana. To facilitate more clients, Elevate funds will be used toward payroll for two part-time employees, office equipment, professional subscriptions and workforce development.

### ICR ADVERTISING, INC.

- **Evansville, Ind.**
- **Grant Amount:** \$6,659
- **Member:** Boonville Federal Savings Bank
- ICR Advertising is a full-service advertising and audio/video production company. Elevate funds will be used to buy a new computer and software used for closed captioning, which will improve efficiency and increase their ability to accept more clients for services.

### FIT CHICKS, LLC

- **Fishers, Ind.**
- **Grant Amount:** \$20,000
- **Member:** Citizens State Bank
- Fit Chicks is a boutique fitness studio offering a supportive environment for women focused on getting in shape and losing weight. Elevate funds will be used to support an expansion plan to Fit Chicks2- The FlexFusion Method™ that focuses on strength, flexibility and mobility. Elevate funds will be used to buy new equipment, help pay for marketing efforts and hire a full-time professional trainer.

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## STUDIO 1534, LLC

- **New Castle, Ind.**
- **Grant Amount:** \$19,296
- **Member:** Citizens State Bank
- Studio 1534 offers photography and videography services, with plans to open a studio space using Elevate funds. Upgraded camera equipment, a new computer, professional membership, advertising and a commercial drone certification will also be obtained.

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## ICE DESIGN STUDIO

- **Vincennes, Ind.**
- **Grant Amount:** \$16,072
- **Member:** First Federal Savings Bank of Washington
- Ice Design Studio is full-service marketing agency specializing in graphic design, digital marketing strategy, website design and development, brand creation and inbound marketing. Elevate funds will be used to hire two employees and outfit their workspaces with computer hardware and professional software and subscriptions.

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## J'S BREAKFAST CLUB

- **Gary, Ind.**
- **Grant Amount:** \$20,000
- **Member:** First Merchants Bank
- J's Breakfast Club is a casual dining restaurant with quality food, reminiscent of home cooking that inspires positivity through love. They also offer catering, a private dining room and facility rental for events. Their new building opened in early 2023, and to accommodate demand Elevate funds will be used to expand the parking lot.

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## FLOWERS AND MORE, LLC

- **Evansville, Ind.**
- **Grant Amount:** \$18,590
- **Member:** Heritage Federal Credit Union
- Flowers and More offers floral arrangements and a variety of boutique gift items for any occasion. Customers can also attend floral classes hosted by the employee turned owner of 27 years. Elevate funds will be used to upgrade their computer hardware and software and new refrigeration cooler.

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## HONEY MOON COFFEE CO., LLC

- **Evansville, Ind.**
- **Grant Amount:** \$20,000
- **Member:** Heritage Federal Credit Union
- Honey Moon Coffee Co. operates three locations, with a fourth opening this year. A variety of specialty drinks and curated food items are available plus their own roasted coffee beans. To compliment the new location, Elevate funds will be used to create a patio and outdoor seating area with green features.

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## WILDFIRE348, LLC

- **Crawfordsville, Ind.**
- **Grant Amount:** \$20,000
- **Member:** Hoosier Heartland State Bank
- Wildfire348 is an Italian restaurant featuring brick oven pizza at their main location and a mobile food truck. They are expanding into the wholesale market with frozen carry out pizzas. Elevate funds will be used to buy several pieces of equipment for the wholesale division, along with specialized training and coaching for the owners.

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## TRELCRU INC.

- **Boonville, Ind.**
- **Grant Amount:** \$20,000
- **Member:** LNB Community Bank

- Trelcru is a construction company specializing in the development of bike parks and trails. The trails are custom designed to minimize impact to the natural environment while increasing accessibility. Elevate funds will be used to buy a mini excavator, which will greatly increase productivity and allow for more projects to be completed.

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## KISMETIC BEER COMPANY

- **Indianapolis, Ind.**
- **Grant Amount:** \$19,588
- **Member:** Merchants Bank of Indiana

- Kismet Beer Company is a small batch, boutique brewery and taproom, with a focus on lager style beers and a fleet of low alcohol to alcohol free beverages. Demand has prompted the need to expand their production space. Elevate funds will be used toward the purchase and installation of a new fermenter, brine tank and chiller.

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## STOMPING GROUND

- **Indianapolis, Ind.**
- **Grant Amount:** \$20,000
- **Member:** Merchants Bank of Indiana

- Stomping Ground is a retail floral and small-scale seasonal garden center. Elevate funds will be used to expand their sales area by building a four-season space, including a security fence, heating and lighting. New merchandise displays will also be purchased for an enhanced shopping experience.

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## TEA'S ME COMMUNITY CAFÉ, LLC

- **Indianapolis, Ind.**
- **Grant Amount:** \$18,343
- **Member:** Merchants Bank of Indiana

- Tea's Me Community Café offers premium loose leaf teas and great food with a focus on community redevelopment and youth programs. Elevate funds will be invested in workforce development with Expand Share software and build-out of a Tea's Me Leadership Program. Remaining funds will be used for marketing efforts for the new Tea's Me Bottled Teas, which plans to reach stores nationwide.

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## RECLAIMED FORT WAYNE SALVAGE CO.

- **Fort Wayne, Ind.**
- **Grant Amount:** \$6,845
- **Member:** Old National Bank

- Reclaimed Fort Wayne Salvage Co. is an antique architectural salvage business focusing on items from pre-1960 homes and commercial buildings. Customers can shop in-store and online for items, which has created a need for new equipment and technology. Elevate funds will be used to buy tablets to photograph and maintain inventory along with a sandblasting cabinet and air compressor for cleaning and refinishing items.

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## WESTWOOD GOLF COURSE

- **Scottsburg, Ind.**
- **Grant Amount:** \$20,000
- **Member:** Scottsburg Building & Loan Assn.

- Westwood Golf Course is a nine-hole course with elevated greens and two golf simulators. Elevate funds will be used to buy John Deere ProGator with Top Dressing equipment, which benefits the maintenance of the course greens on a regular basis. The equipment will streamline the process, saving on labor and material costs while providing a high-quality course.

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## CHEF KARYN, LLC

- **Sheridan, Ind.**
- **Grant Amount:** \$20,000
- **Member:** The Farmers Bank
- Chef Karyn offers an array of culinary options from freezer meals, catering, a mobile food truck and The Café for breakfast and lunch options. Elevate funds will be used to install additional HVAC units in The Cafe's dining room and a concrete parking pad for the food trailer.

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## DANVILLE FLORIST, LLC

- **Danville, Ind.**
- **Grant Amount:** \$19,804
- **Member:** The North Salem State Bank
- Danville Florist is a full-service flower and gift shop in operation since 1978. They offer their custom designed arrangements in Hendricks County and the surrounding three counties. Elevate funds will be used toward a new storefront sign, equipment, inventory, along with hiring two part-time employees and offering specialized training for their staff.

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## FABCORE PLASTICS

- **Fort Wayne, Ind.**
- **Grant Amount:** \$20,000
- **Member:** Three Rivers Federal Credit Union
- Fabcore Plastics is a plastic fabrication company specializing in CNC cutting and bending/welding plastic. They recently invested in a vacuum former machine, so Elevate funds will be used for professional on-site, specialized training and materials for inventory.

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## THE RED STILETTO, LLC

- **Fort Wayne, Ind.**
- **Grant Amount:** \$20,000
- **Member:** Three Rivers Federal Credit Union
- The Red Stiletto is a full-service salon and spa specializing in bridal services, providing hair and make-up services to over 300 events annually. Elevate funds will be used toward the construction costs of doubling their current square footage, which will establish more work stations for current and future staff.

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## ST. IGNACE IN BLOOM GREENHOUSE & FLORIST

- **St. Ignace, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Central Savings Bank
- St. Ignace In Bloom Greenhouse & Florist is a greenhouse and floral shop offering arrangements to shrubs and soil. Elevate funds will be used to build an additional greenhouse so that more products can be housed and protected from the cold to meet growing demand for their high-quality plants.

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## STEMA WELDING, LLC

- **Cheboygan, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Citizens National Bank of Cheboygan
- Stema Welding is a custom welding and fabrication company for commercial and residential projects. Currently, complex cuts and pieces are subcontracted out, which increases product turn time and expense. Elevate funds will be used to buy a CSC plasma table, which will allow bids to be placed on larger and more complex projects due to increased productivity.

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## COMMA BOOKSTORE & SOCIAL HUB

- **Flint, Mich.**
- **Grant Amount:** \$14,644
- **Member:** ELGA Credit Union
- Comma Bookstore & Social Hub is a bookstore that specializes in BIPOC literature, art and local brands. Arts-focused events are also regularly organized and hosted at the bookstore for the Flint community. Elevate funds will be used to buy, outfit and stock a mobile book trailer which will expand their market reach.

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## CRISPIGNA'S ITALIAN MARKET

- **Iron Mountain, Mich.**
- **Grant Amount:** \$20,000
- **Member:** First National Bank & Trust
- Crispigna's Italian Market has been making original family Italian recipes for almost 100 years. Elevate funds will be used toward new food prep stations, a grab and go cooler and dough sheeter. Remaining funds will be used for installing a mini-split air conditioner.

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## DEVELOP ARCHITECTURE

- **Detroit, Mich.**
- **Grant Amount:** \$20,000
- **Member:** First National Bank of America
- Develop Architecture focuses on custom design services, including 3D printed structures and photo-realistic renderings to help their clients visualize their projects. Elevate funds will be used to buy a Matterport 3D scanner and professional subscriptions for Lumion and Revit professional softwares that create architectural drawings and animations.

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## LOVE TRAVELS IMPORTS, LLC

- **Detroit, Mich.**
- **Grant Amount:** \$20,000
- **Member:** First State Bank
- Love Travels Imports curates, produces, and retails ethically handmade accessories, home décor and gift items from artisans in developing countries. To assist with the continued development of their wholesale business, an eCommerce Coordinator will be hired with Elevate funds. Remaining funds will be used toward a transit van to expand their delivery service area.

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## PILATES METHOD, LLC

- **Birmingham, Mich.**
- **Grant Amount:** \$20,000
- **Member:** First State Bank
- Pilates Method is a boutique fitness studio. Elevate funds will be used to enhance their Power Pilates Teacher Training Program for their staff so that more classes and one-on-one sessions can be offered. The funds also will be used to buy Pilates equipment, secure marketing resources upgrade the website.

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## TIMBER CREEK COUNSELING

- **Chelsea, Mich.**
- **Grant Amount:** \$20,000
- **Member:** First State Bank
- Timber Creek Counseling is a behavioral health clinic that promotes wellness for all through compassionate, evidence-based and individualized mental health care. Elevate funds will be used toward the development of proprietary practice management software, which will be used by the clinic and marketed to other clinics for subscription.

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## MR. LESLIE'S CHEESECAKES

- **Lansing, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Lake Trust Credit Union
- Mr. Leslie's Cheesecakes is a wholesale bakery, producing over 2,000 cakes per month. With 50-60 additional stores to accommodate in the next year, the bakery will be moving into a larger facility. Elevate funds will be used to support that expansion by purchasing packaging materials in bulk along with digital billboard marketing.

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## SKINPHOREA

- **Royal Oak, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Lake Trust Credit Union
- Skinphorea is a walk-in facial bar and acne clinic offering medical-grade customized treatments, products and more. Elevate funds will be used for a comprehensive marketing and advertising plan which includes paid ads, social media and a billboard.

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## PRESTIGE PROMOTIONS, LLC

- **Burton, Mich.**
- **Grant Amount:** \$19,687
- **Member:** Metro Community Development, Inc
- Prestige Promotions provides curated promotional products, marketing and branding solutions for businesses. To support their strategic marketing plan, Elevate funds will be used to hire a customer service representation and communications/social media coordinator along with office equipment.

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## REEL CLEVER FILMS, LLC

- **Detroit, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Old National Bank
- Reel Clever Films is a video and film production company with a distinctly nuanced, authentic and intersectional storytelling approach. Elevate funds will be used to buy studio equipment to outfit their newly acquired video production studio. They also plan to hire a video editor/content creator and utilize digital marketing and advertising services.

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## STINGRAY ADVISORY GROUP, LLC

- **Muskegon, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Old National Bank
- Stingray Advisory Group is a professional service firm that helps change-driven leaders grow with core services of marketing strategy development and implementation, financial management and strategic planning. Elevate funds will be used for professional development and certification credentials for current and new staff. An IT consulting firm also will be engaged to support their learning management platform.

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## HAVEN DESIGN BUILD, LLC

- **Fremont, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Safe Harbor Credit Union
- Haven Design Build is a commercial/residential design and construction company offering full-service architectural services, however their focus is on creating affordable housing solutions such as "tiny homes." Elevate funds will be used to buy a forklift that will greatly increase their production abilities as demand increases for their unique, quality concepts.

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## COPPER COUNTRY BOAT TOURS, LLC

- **Houghton, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Superior National Bank
- Copper Country Boat Tours offers historical and scenic tours on the Portage Canal between Hancock and Houghton, Mich. Elevate funds will be used to buy a second boat that will operate from Lake Fanny Hooe in Copper Harbor, Mich.

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## DYNAMIC METALWORKS, LLC

- **Atlantic Mine, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Superior National Bank
- Dynamic Metalworks is a welding and fabrication shop, serving Houghton County and the surrounding areas in the Upper Peninsula. Elevate funds will be used toward the purchase of a CNC press brake machine and phase converter, which greatly increases production and reduces waste. The shop will be able to hire an additional employee once the new machinery is operational.

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## GHOST HOUSE FARM, LLC

- **Hancock, Mich.**
- **Grant Amount:** \$20,000
- **Member:** Superior National Bank
- Ghost House Farm sells salad, tomatoes and other vegetables, cut flowers, and eggs in rural Houghton and Keweenaw Counties. Elevate funds will be used to build a four-season washpack structure that will extend their production abilities by six months for their popular triple-washed salad mix.

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## BEAVER'S LURES

- **Escanaba, Mich.**
- **Grant Amount:** \$10,000
- **Member:** Upper Peninsula State Bank
- Beaver's Lures is a fishing tackle manufacturing business specializing in handcrafted lures. Elevate funds will be used to outfit their workshop with a ventilation system and equipment to increase efficiency to meet the growing demand of their wholesale and retail customers.